



DISCOVER CRESTWOOD

The City of Crestwood invites you to participate in the Discover Crestwood campaign. There is no out-of-pocket cost associated with this program. The program will initially allow area shoppers to receive a discount at local stores by presenting a "savings pass" obtained through the City newsletter or City website. If you participate in this campaign, you may offer a Discover Crestwood discount (of your choosing) and/or a Senior Citizen discount (of your choosing).

The City ultimately hopes to promote businesses who participate in this program through social media websites such as Facebook and Twitter. The goal of this program is to encourage area shoppers to primarily consider your store and other Crestwood businesses. Your only obligation is to honor your offered discount when residents patronize your business, and even then, your only cost is the discount you provide.

We ask that you place a Discover Crestwood decal (to be provided by the City) in your front window or near your cash register. This will allow your patrons to realize that you are a member of this exciting community sponsored program. This decal will show your participation in either/both discounts, should you decide to offer a Senior Citizen discount.

Please fill out the information below if you are interested in participating in this program. Your participation will be advertised in the local business section of the City's website.

Business Name: _____

Discount Offer: _____

Senior Citizen Discount: Yes _____ No _____

If yes, please describe discount here: _____

Signature: _____ Date: _____

We will contact you every six months to discuss any changes you would like to make to your discount offer and confirm your future participation. Businesses may discontinue participation in the program or change their discount at any time by merely contacting the City of Crestwood and returning their Discover Crestwood decal.

The most exciting thing about the Discover Crestwood campaign is that you can personally measure the results when patrons visit your business to take advantage of this program. If you have any additional questions, please contact Nikki Koehnemann at 314-729-4718 or nkoehnemann@ci.crestwood.mo.us. Fax form(s) to 314-729-4794.