



TO: Mayor Roy R. Robinson
Board of Aldermen

FROM: James A. Eckrich, P.E. Chris Pickel
City Administrator Ward II Alderman / Revenue Committee Chairman

DATE: February 18, 2009

RE: City Revenue Committee

The City of Crestwood Revenue Committee met on January 20, 2009 and February 3, 2009. A number of revenue ideas were discussed. Ultimately, the Committee decided to recommend the following to the Board of Aldermen for consideration:

- Adopt-a-brick program at Whitecliff Park.
- City Clerk's office should review all license fees and recommend modifications if appropriate.
- Consider a properly marketed and well explained property tax increase. Prudent expenditure cuts should be implemented prior to the marketing of the tax increase.
- Continue to search and apply for grants.
- Encourage corporate sponsorships on City property.
- Fee increases and policy changes at the Community Center and Aquatic Center should be considered. This is already being addressed by the Parks and Recreation staff and the Park Board.
- Generate traffic by encouraging community events at Crestwood Court. Encourage civic groups and organizations to partner with Crestwood Court to create such events.
- Implement a 501C3 and solicit park donations.
- Public Works Department should review all permit fees and recommend modifications if appropriate.
- Review red light cameras and determine whether such devices should be implemented in the City of Crestwood.

Action Recommended

The Mayor and Board of Aldermen should consider whether they want to pursue any of the ideas recommended by the Revenue Committee. Should the Board of Aldermen wish to implement any of these measures, they should instruct the City Administrator to do so via motion and voice vote.