

Crestwood ~ A Community for a Lifetime

MARCH/APRIL 2007

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It has been over a year since Frank Myers became the City Administrator of Crestwood. Last year in the March/April issue of Crestwood Connections we introduced and profiled Mr. Myers. In that article we included the following quote:

"A cornerstone of my management philosophy is empowering the elected leadership through an aggressive strategic planning process whereby they create a long range vision for the community and an action agenda to implement that vision"

- Frank Myers

Last September, the City's elected leadership held a three day strategic planning session. The result created a vision, mission and action plan for our City. The City's vision for Crestwood centered around the theme "A Community for a Lifetime", where young families can settle and remain until their golden years. The Mayor and Board of Aldermen created the following goals for the next 5 years to take us toward that vision.

Stabilizing the City's Finances

Upgrade Infrastructure and Facilities

Promoting Livable Neighborhoods and Quality Homes

Development of "Historic Route 66" as Heart of Crestwood

Almost half of the City's employees were mobilized, through multi-departmental performance teams, to accomplish specific tasks that have contributed to moving the City toward these objectives. Twenty four performance teams were developed. Most of the team's are near completion of accomplishing the tasks assigned within the next two months. Many of these teams will be presenting their final report to the Board of Aldermen during the months of March and April.

Financial Goals already achieved are: A Balanced Budget for 2007, Elimination of the Line of Credit, and a 5 Year Maintenance Plan for Parks, Community Center and Aquatic Center. The Pardee Road Bridge Funding Team has completed their goals as the Board of Aldermen has signed a contract and normal staff oversight of this project will continue until all construction is complete. The Community Events Team has finished their evaluation and development of community events resulting in Savor Crestwood being incorporated into the City's 60th Anniversary Celebration on June 23rd, as well as the enhancement of the Fall Open House featuring Police, Fire, and Public Services and a new event for spring, a Flea Market on May 19th (proceeds to fund the City's 60th Celebration). The 60th Anniversary Team is in full swing with plans for that big event. The Technology team has been working on a number of strategies to provide greater access to technology, including: proposed wireless access at the community center and pool, developing a plan for in-house website maintenance and staying active in the plan St. Louis County government is developing for regional wireless access. The Police Car Replacement Team is on track on its timeline to replace our aging fleet. The Mall Strategy Team has made great strides in their efforts. Several of the other action teams have completed 70-85% of their goals in the past 6 months.

The Staff is to be commended on their outstanding efforts. Each staff member has embraced the opportunity to serve on a performance team in addition to their normal duties. City Administrator Frank Myers told all staff members in his initial employee orientation meetings a year ago that it was his goal to create a "High Performance Organization" and that would require 1) focusing on solving the problems, 2) believing in our abilities, and 3) extra ordinary individual effort. All team members have certainly put forth extra ordinary individual effort.

Look for an update of completed goals in coming issues of Crestwood Connections.



MAYOR'S MESSAGE

The month of February has brought us frigid temperatures and the largest snow fall this winter. Like many of you, I am looking forward to spring and warmer days, but when you live in the Midwest all these seasonal changes are expected.

Even with this weather changing on a daily basis we are seeing progress such as new stores and restaurants coming to our commercial business areas. Recently I welcomed the Huntington Learning Center in Watson Plaza and soon we should be seeing Fletcher's Kitchen and Tap (replacing Houlihan's space in the mall), as well as, soon to be open Westlake Ace Hardware and Monkey Joe's in Crestwood Square Center. We recently were informed that Starbuck's will have a new drive-thru store on the corner of Old Sappington and Watson (Sappington Square Development). It will be the only Starbuck's on Watson Road from the St. Louis City Limits to I-44. Also, Construction crews have broken ground and activity is underway for the construction of the new Senior Citizen Facility next to Value City.

I am happy to report the City's vigilant efforts to insure the finances are under control and as the City begins the audit process for the fiscal year 2006, the staff's preliminary review of the City's finances suggest that over the past year the City has made substantial strides in terms of the City's finances. The City is in a much better cash position than we were one year ago. Focusing on the General Fund, the assets for this fund increased by approximately \$1.7 million dollars and the liabilities increased by approximately \$459,000 over the past year. Additionally, the General Fund collected approximately \$9.7 million in revenues and expended approximately \$8.5 million. While these numbers are still being analyzed by staff and are subject to change based upon the analysis by staff and the auditors, we feel that the preliminary numbers show that the City is continually making strides in the area of finances. Be careful and be safe!

Sincerely,




CELEBRATE 60

City of Crestwood's 60th Anniversary celebration will be on Saturday June 23, 2007.

We will start the day off early at 7:00 am with a 5k run/walk, and then a grand parade will proceed down our historic Route 66 (Watson Road) starting at 10:00 a.m. The parade will end at Whitecliff Park, where the rest of the day will be filled with fun, entertainment and celebration. We are planning to have live music, family and children's activities, food, games and much more. As our planning continues, it is early and I do not have a complete list of events, because each day the list grows.

We invite the City of Crestwood's business owners to be a part of this special day. There are many ways to help. Contact Rosann Shannon at 729-4837 for more information. We are planning auto club displays up and down Watson Road. The parade and other events will be bringing crowds to our City. We would like to work closely with our business community to help the day be a business booster, as well as, a fun-filled event for our citizens and everyone who comes to town for this historic celebration. We appreciate the City of Crestwood's business owners who have already volunteered to partner with us monetarily and/or with material donations to make this day a special event for everyone in the surrounding area.

I know that June 23rd seems along time away, but in no time schools will be out for the summer and people will be planning vacations. So, please put this special day on your calendar and call Rosann 729-4837 to volunteer to help make this a day the whole town will remember! Citizen volunteers are welcome and greatly appreciated!

APRIL 3RD ELECTION

On April 3, 2007, voters of the City will elect four aldermen, one from each ward, for three-year terms. The candidates in this election are:

(Listed by Ward in the order in which they filed.)

Ward 1 Harold McGee, 9210 Arban Dr.
(unopposed)

Ward 2 Danielle Oettle, 1320 Samoa Dr.
Steve Knarr, 1028 Banyon Dr.

Ward 3 Jerry Miguel, 7942 Camelot Ln.
(unopposed)

Ward 4 Bob Parsons, 9872 Amberley Dr.
John Foote, 8865 Glen Rose Dr.

REGISTRATION FOR PROGRAMS

Registration will start at 9 a.m. on the following dates:

Spring Programs

Resident: Tuesday, March 13

Non-Resident: Tuesday, March 20

Camp Programs

Residents Saturday, March 10

Non-Residents Tuesday, March 20

- A 50 percent deposit for each child's camp fee is due upon registration. The remaining balance is due by May 1. Failure to pay the balance of your fees on time will result in the loss of your deposit and your spot in the program.
- Please bring a birth certificate to verify proof of child's age when registering.

Aquatic Center Passes

Residents On Sale Now

Avoid the summer rush and purchase your pass today.

Non-Residents Saturday, April 14

- A limited number of passes and I.D. cards are available to sponsored non-residents.
- Crestwood residents may pick up vouchers for any non-resident family or individual they wish to sponsor at the community center beginning March 1.

Kite Flight Event

Let's go fly a kite! Join us at the field in Spellman Park for this great spring event. Bring your own kite. Prizes will be awarded to the highest flying kite and the coolest looking kite. Free of charge.

April 29 Sunday 1:00 p.m. Spellman Park

Easter Eggs Scramble

Hop your way to Whitecliff Park to join the Easter Bunny for his annual egg hunt on Saturday, March 1st at 10 a.m. Children ages 2 – 10 can visit with friends and enjoy a free picture from Wolf Camera in Westfield Shoppingtown-Crestwood. Please bring your own basket. Held rain, snow or shine. Tickets are \$3 and will be on sale Monday, February 26 – Monday, March 26. Limited to the first 200 to purchase tickets.

Crestwood-Kirkwood Youth Theatre Presents:

"Annie Jr." April 12 – 15, 2007 All shows performed at the Robert Reim Theatre in Kirkwood. Tickets go on sale March 9, 2007 and all seats are \$5. To purchase tickets call Kirkwood Community Center at (314) 822-5855.

Community Center Hours

Monday, Wednesday, Friday 6 a.m. – 9 p.m.

Tuesday, Thursday 9 a.m. – 9 p.m.

Saturday 8 a.m. - 1 p.m.

Sunday Closed

Grant's Trail: The City of Crestwood will be accepting maintenance of Grant's Trail once all construction has been completed. The City is searching for groups, civic organizations, or businesses who might be interested in "adopting" a section of Grant's Trail within the City of Crestwood. These sections of Grant's Trail, which are each approximately one-half mile long, include Pardee to Watson, Watson to Sappington, and Sappington to Big Bend. A group or organization "adopting" a section of trail would help the City by completing such tasks as picking up litter and pulling weeds. If you know of someone or a group who may be interested, please contact (314) 729-4722.

Storm Spotters Class: The Crestwood Police Department will be sponsoring the Severe Storms Spotters Classes, Saturday April 7, 2007 at the City of Crestwood Government Center Auditorium located at #1 Detjen Drive.

The beginner's class begins a 9:00 a.m. and ends at 12:00 noon. The advanced class begins at 1:00 p.m. and ends at 4:00 p.m. If you have not taken these classes before or have not been to a class within the last two years you will need to attend the beginner's class. This class is the only class you will need to be certified as a Severe Storms Spotter. The class is presented by the St. Louis County Police and Office of Emergency Management and the National Weather Service. If you have any questions please call Detective Len Appelbaum at (314) 729-4834.

Crestwood Days at the Red Cross Center

The City of Crestwood is teaming up with the American Red Cross for Crestwood Days. We are asking all eligible donors to come to the Red Cross Center starting March 6th and ending Sunday March 11th to donate blood or platelets. Mayor Robinson is donating Tuesday March 6 at 11:00. Please call to schedule an appointment. The Red Cross Center is located at 9230 Watson Rd. Please call 314-658-5884 to schedule your blood or platelet donation.

Bobbie Appelbaum 314-402-7689

American Red Cross
Donor Recruitment Account Manager
Missouri-Illinois Region
americanredcrossblood.org



CRESTWOOD SUNSET-HILLS
AREA

CHAMBER OF COMMERCE

The Chamber of Commerce asks you to support the businesses that support this community. Please visit the Chamber website at www.ourchamber.com to see a list of member businesses. Thank you!

City of Crestwood
One Detjen Drive
Crestwood, MO 63126-1997
 (314) 729-4700
 www.ci.crestwood.mo.us

Mayor Roy Robinson
 One Detjen Drive
 314-729-4710
 mayor@ci.crestwood.mo.us

PRSRT STD
U.S. Postage
PAID
St. Louis, MO
Permit No. 861

City Administrator
 Frank Myers
 314-729- 4780

City Clerk
 Tina Flowers
 314-729-4773

Department of Fire Services
 Chief Karl E. Kestler
 314-729-4740

Police Department
 Chief Mike Paillou
 314-729-4840

Department of Public Services
Public Works/Parks & Recreation
 Jim Eckrich 314-729-4720

Whitecliff Park Community Center
Manager
 Amy Meyer 314-729-4860

Ward 1
Alderman Rich Bland
 9609 Cornish Dr., 63126
 314-849-5742

Ward 2
Alderman Chris Pickel
 1360 Raycrest Dr., 63126
 314-966-4866

Alderman Richard Breeding
 9338 Arban Dr., 63126
 314-842-6242

Alderman James Kelleher
 17 Jo Ann Place, 63126
 314-909-7928

Ward 3
Alderman Gregg Roby
 9126 Buxton Dr., 63126
 314-842-4109

Ward 4
Alderman Steve Nieder
 9131 Cherry Brook Lane, 63126
 314-843- 2362

Alderman Jerry Miguel
 7942 Camelot Ln., 63123
 314-849-0069

Alderman Patricia Duwe
 9014 Laurel Crest Dr., 63126
 314-842-1009

Crestwood Connections March 2005—press date February 15, 2007

CALENDAR >

NEIGHBORHOOD WATCH PROGRAM 2007
 Recruiting Block Captains – For Info Call
 NW Chairperson Ward 1 – TBA in May 842-9243
 NW Chairperson Ward 2 – Jacque Stock 961-0608
 NW Chairperson Ward 3 – Carol Wagner 849-6466
 NW Chairperson Ward 4 – Mary Sue Pensel 849-1582
 NW Chairperson – Char Braun 842-9243
Coming in May...
 Crestwood Community Gardeners Spring Plant Swaps: Crestwood Park ~ Saturday May 5 9 a.m. – 11 a.m.
 Sanders Park ~ Wednesday May 9 5:30 p.m. – 7:30 p.m.
 For more information contact Char Braun 842-9243, evenings

All Meeting will be held in the Auditorium unless noted
MARCH

- 1 Municipal Court, 7:00 p.m.
- 7 Planning & Zoning Commission, 7:00 p.m.
- 8 Board of Adjustment, 7:00 p.m.
- 12 Police Board, 7:00 p.m. (Fire Department Training Room)
- 12 Board of Aldermen, 7:00 p.m.
- 13 Sign Commission, 7:00 p.m.
- 14 Municipal Court, 7:00 p.m.
- 19 Parks Board, 7:00 p.m.
- 22 Municipal Court, 7:00 p.m.
- 26 Economic Development Commission, 7:00 p.m. (Fire Department Training Room)
- 27 Board of Aldermen, 7:00 p.m.

APRIL

- 4 Planning & Zoning Commission, 7:00 p.m.
- 5 Municipal Court, 7:00 p.m.,
- 9 Police Board, 7:00 p.m. (Fire Department Training Room)
- 10 Board of Aldermen, 7:00 p.m.
- 11 Sign Commission, 7:00 p.m.
- 12 Board of Adjustment, 7:00 p.m.
- 13 Easter Holiday—Offices Closed
- 16 Parks Board, 7:00 p.m.
- 16 Economic Development Commission, 7:00 p.m. (Fire Department Training Room)
- 18 Public Works Board, 7:00 p.m.
- 19 Municipal Court, 7:00 p.m.
- 24 Board of Aldermen, 7:00 p.m.
- 26 Municipal Court, 7:00 p.m.